



STATISTICAL COMPENDIUM

JAN - DEC 2020

APRIL 2021

OUR ASSOCIATION

The Chilean Association of Poultry and Pork Exporters, ChileCarne, brings together the main meat exporting companies in Chile. It was created in 2016 to promote the development of the exporting industry given the strong growth of the sector over the last two decades.

Today, ChileCarne is comprised of the following companies: Agrosuper, Coexca, Comafri, Maxagro, Sopraval, and ProPavo. They represent over 90% of the total volume of exported Chilean white meat.



Our mission is to carry out activities to promote the development of the Chilean meat exporting industry, particularly pork and poultry, with a comprehensive view of the entire production chain to help consolidate Chile as a world-class, sustainable meat producing and exporting country.

ChileCarne represents an industry committed to each and every area involved in meat production to provide top quality food produced under the highest standards of health, safety, and biosecurity, as well as a sustainable industry that cares about protecting the environment and engaging with the communities surrounding its facilities.

AREAS OF WORK

1. Work together with the public sector to open and retain markets, as well as facilitate trade.

Chile is an open economy, with 29 in-force trade agreements that allow its products to access 88% of the global GDP and 67% of the world population with preferential tariffs. As an industry, we are authorized to export to more than 60 markets.

One of the competitive advantages of the Chilean meat sector is the use of tools that facilitate shipments: Animal Health E-certification (China and Russia) and Single Window (SICEX) to review import and export operations.

2. Protect the Chilean animal health asset, a world-renowned status.

The industry and the public sector, led by the Agricultural and Livestock Service (SAG) under the Ministry of Agriculture (MINAGRI), implement surveillance programs to prevent and/or eradicate diseases from Chilean territory, while guaranteeing compliance with destination market health requirements for Chilean white meat exports.

In addition, given the risk of the entry of diseases such as African swine fever, ChileCarne donated 10 dogs to become part of SAG's Canine Brigade at Santiago's International Airport.

3. Position Chilean pork in Asia under the ChilePork brand

Created over 14 years ago, ChilePork is the sector brand that represents all Chilean pork exporters abroad. It is part of a promotion program focused primarily on the Asian market, which represents more than 90% of Chilean pork shipments.

Currently, the meat sector is positioned as the fourth food sector in Chile, following fruit, salmon, and wine. Pork is the most exported meat with 62% of the total.

4. Provide a safe and high-quality product to consumers in Chile and around the world.

Twenty-one public and/or private "from farm to table" programs have positioned Chilean white meat with high standards worldwide.

These programs include prevention and control of pathogens, as well as antibiotic and other residues throughout the production chain.

The industry has a unique production model where each exporting company has control over their entire production chain, from feed-producing plants, animal production areas, slaughtering and all related processes, logistics and marketing of every product, to finally reach customers and consumers with healthy, safe, and 100% traceable food.

AREAS OF WORK

5. Promote a sustainable industry committed to the environment and its surroundings.

The implementation of continuous improvements for environmental management and the creation of shared value with neighboring communities are the main objectives of the sustainability strategy of the meat exporting companies that comprise ChileCarne. Thus, they care about the environment, the workers, and the relationship with the communities surrounding their facilities.

6. Care for our animals' health and welfare.

Complying with best practices to guarantee animal welfare and competitiveness in international markets is a fundamental pillar of the industry. This is why its workers are trained to follow and apply programs that consider all actions, from the loading of the animals to the slaughter plant to avoid unnecessary suffering and meet international requirements and specifications.



STATISTICS

MEAT MARKET JAN - DEC 2020

	PRODUCTION		CONSUMPTION		EXPORTS		IMPORTS	
PORK	574,173 Ton cwe	1,144,686 TUSD	268,108 Ton cwe	568,852 TUSD	465,113 Ton cwe	858,733 TUSD	159,048 Ton cwe	282,899 TUSD
CHICKEN	690,647 Ton cwe	1,163,600 TUSD	616,567 Ton cwe	996,499 TUSD	195,191 Ton cwe	321,723 TUSD	121,111 Ton cwe	154,622 TUSD
TURKEY	72,215 Ton cwe	166,108 TUSD	50,692 Ton cwe	120,386 TUSD	26,951 Ton cwe	62,133 TUSD	5,428 Ton cwe	16,410 TUSD
BOVINE	223,351 Ton cwe	363,912 TUSD	454,777 Ton cwe	1,327,643 TUSD	28,992 Ton cwe	99,536 TUSD	260,417 Ton cwe	1,063,267 TUSD
OVINE	23,004 Ton cwe	2,456 TUSD	12,070 Ton cwe	- TUSD	10,989 Ton cwe	35,871 TUSD	- Ton cwe	- TUSD
TOTAL	1,583,390 Ton cwe	2,840,762 TUSD	1,402,213 Ton cwe	3,013,380 TUSD	727,237 Ton cwe	1,377,997 TUSD	546,004 Ton cwe	1,517,199 TUSD

Source: Chilean Statistics Institute (INE), Chilean Customs

COMPARED PRODUCTION 2019 - 2020

	TON CWE		VAR	TUSD		VAR
	2019	2020	20/19	2019	2020	20/19
PORK	529,957	574,173	8%	1,055,719	1,144,686	8%
CHICKEN	679,168	690,647	2%	1,265,068	1,163,600	-8%
TURKEY	81,515	72,215	-11%	213,486	166,108	-22%
BOVINE	212,000	223,351	5%	457,314	363,912	-20%
OVINE	20,416	23,004	13%	3,564	2,456	-31%
TOTAL	1,523,056	1,583,390	4%	2,995,151	2,840,762	-5%

Source: Chilean Statistics Institute (INE), Chilean Customs

COMPARED EXPORTS 2019 - 2020

	TON CWE		VAR	TUSD		VAR
	2019	2020	20/19	2019	2020	20/19
PORK	373,562	465,113	25%	615,72	858,733	39%
CHICKEN	186,791	195,191	4%	334,903	321,723	-4%
TURKEY	30,919	26,951	-13%	84,225	62,133	-26%
BOVINE	23,669	28,992	22%	86,876	99,536	15%
OVINE	9,134	10,989	20%	35,021	35,871	2%
TOTAL	624,075	727,237	17%	1,156,745	1,377,997	19%

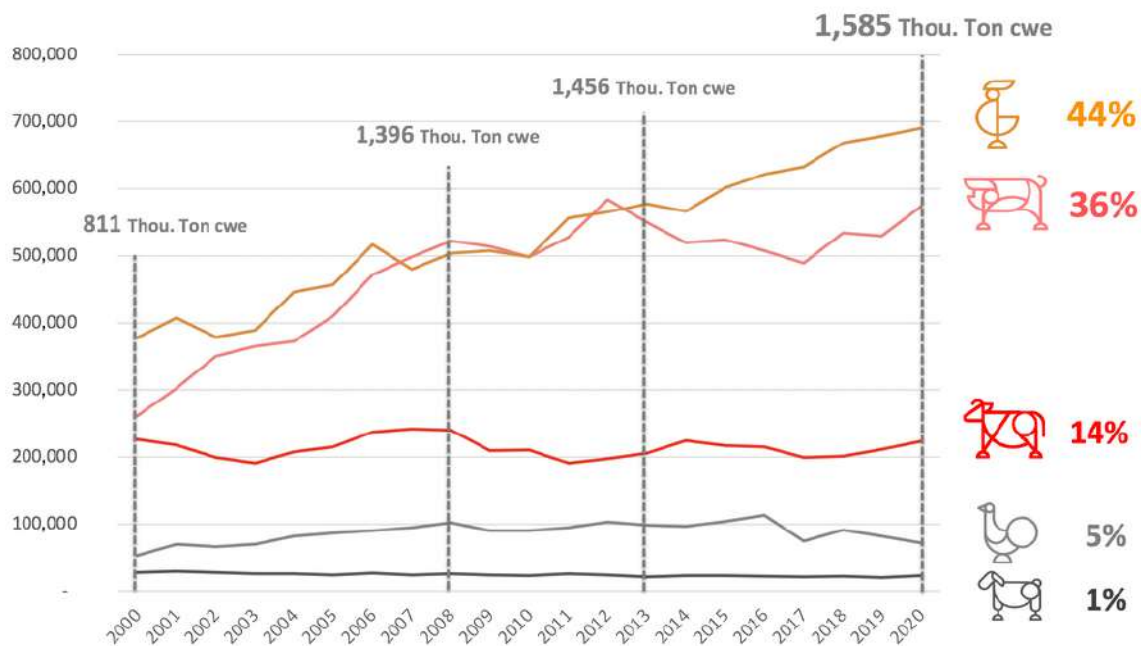
Source: Chilean Statistics Institute (INE), Chilean Customs

EXPORTED SHARE OF PRODUCTION JAN - DEC 2020



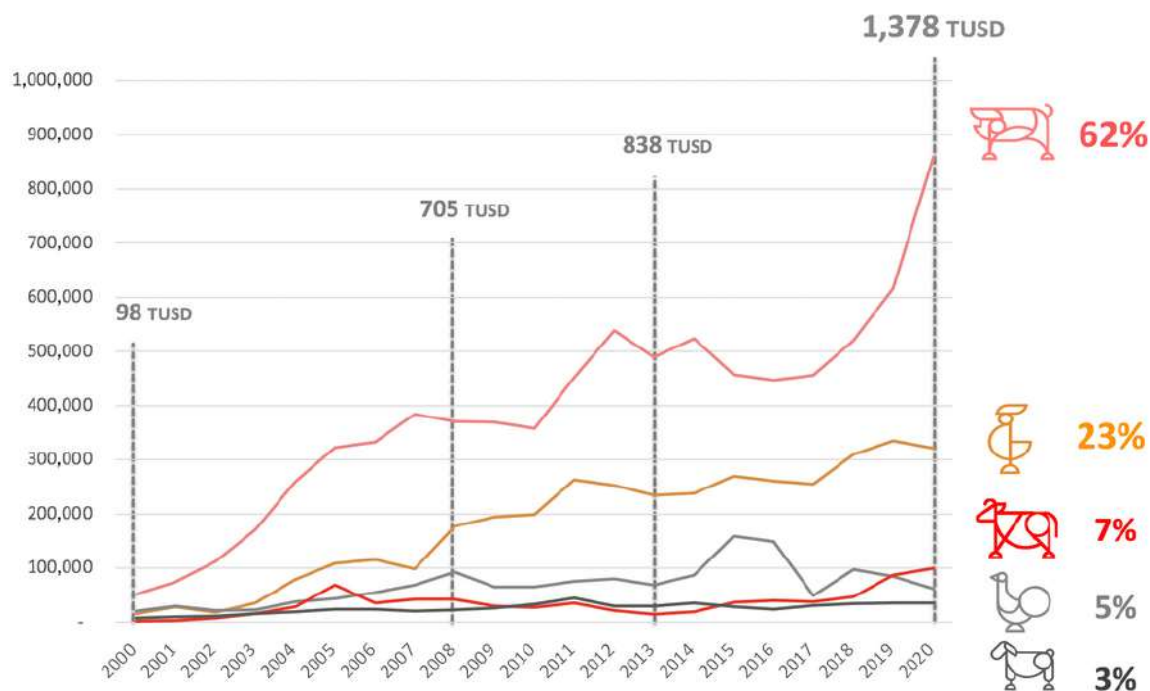
Source: Chilean Statistics Institute (INE), Chilean Customs

PRODUCTION EVOLUTION IN TON CWE



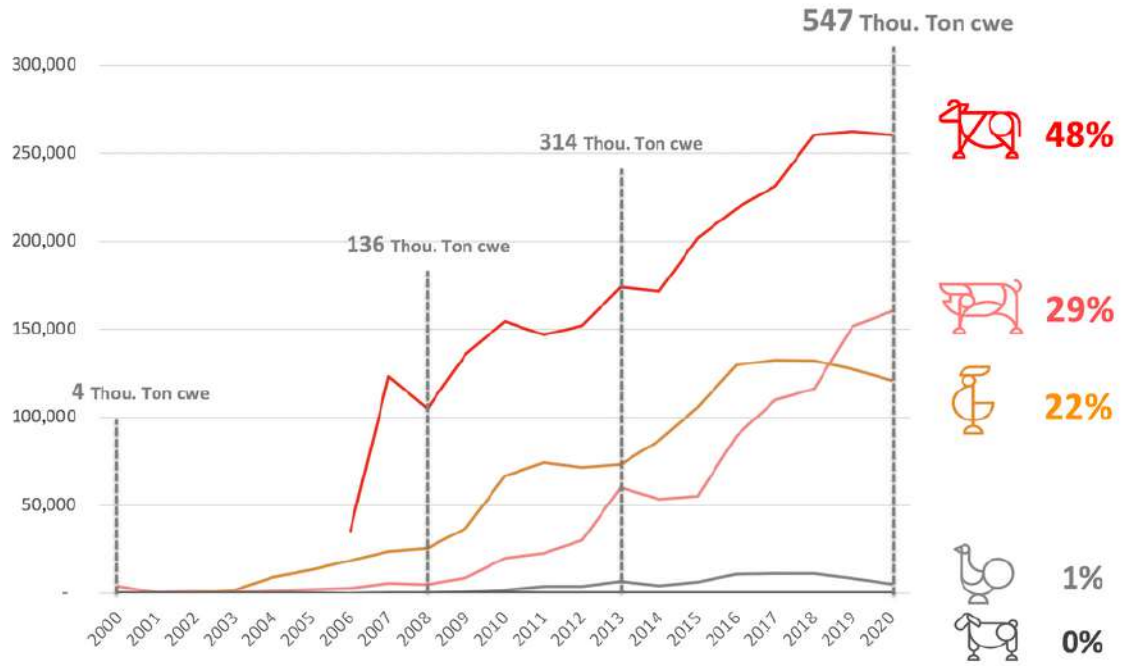
Source: Chilean Statistics Institute (INE), Chilean Customs

EXPORTS EVOLUTION IN MILLION USD



Source: Chilean Statistics Institute (INE), Chilean Customs

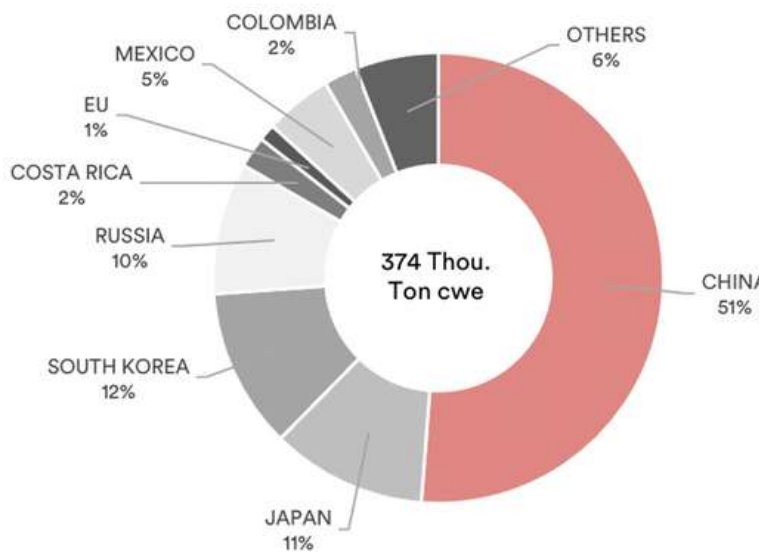
IMPORTS EVOLUTION IN TON CWE



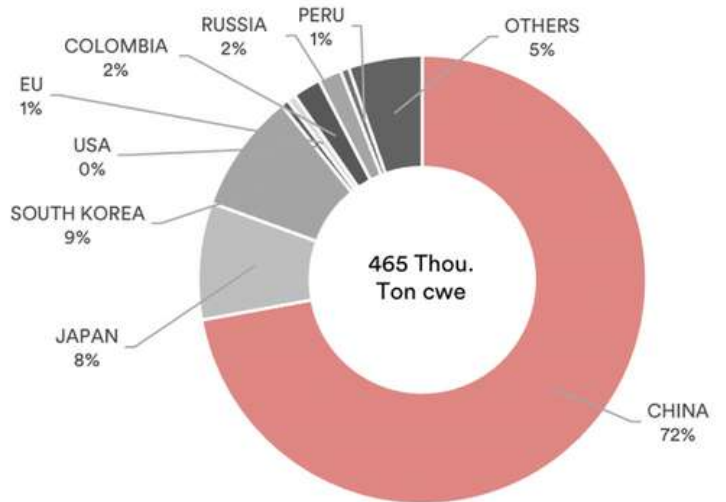
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PORK EXPORTS
VOLUME

JAN - DEC 2019

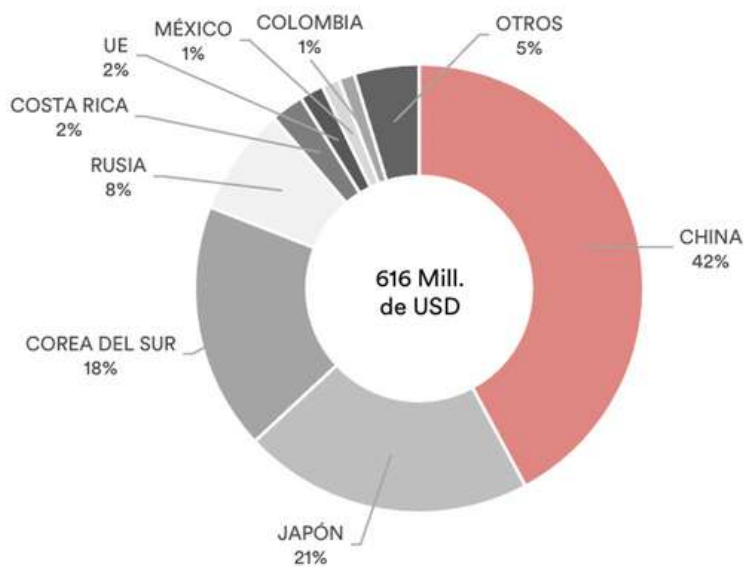


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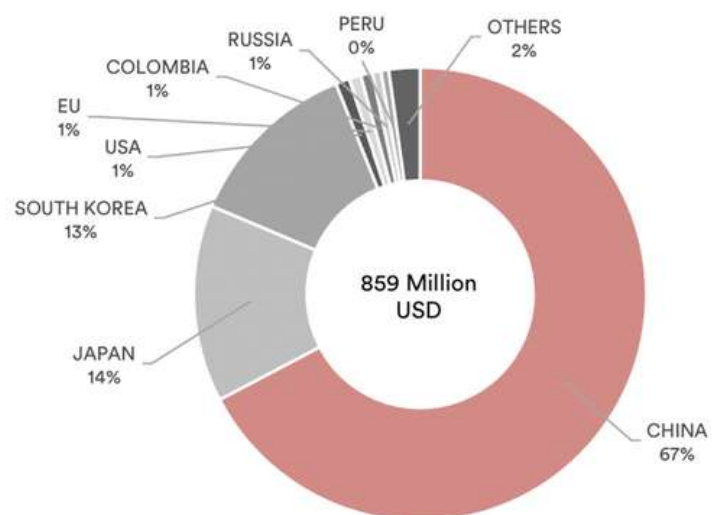


PORK EXPORTS
VALUE

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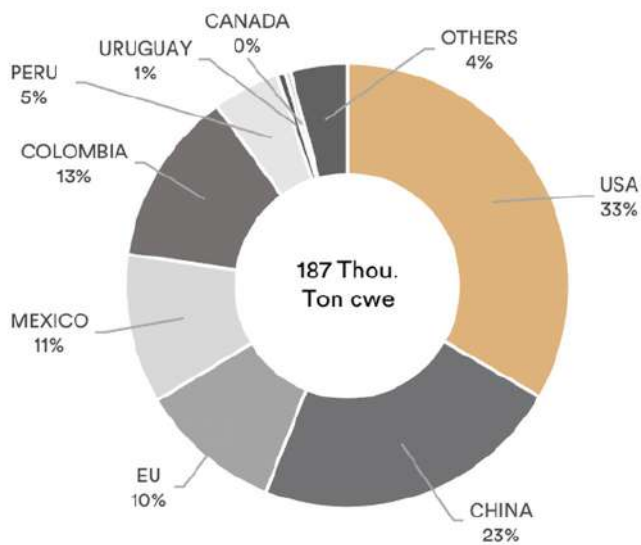


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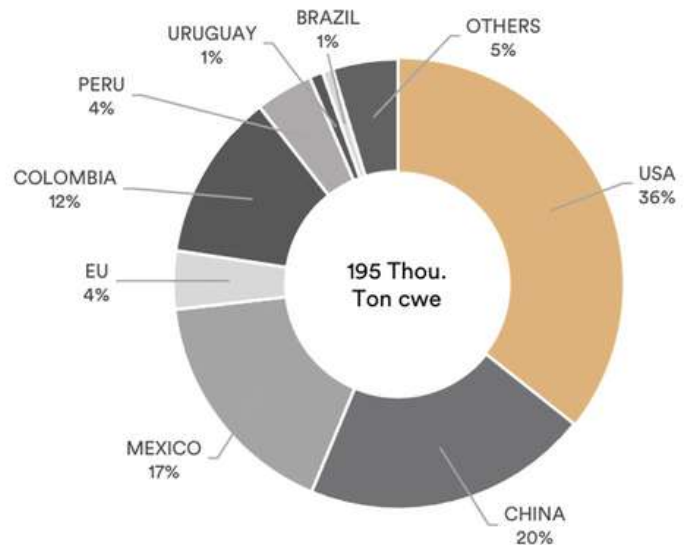


CHICKEN EXPORTS
VOLUME

JAN - DEC 2019

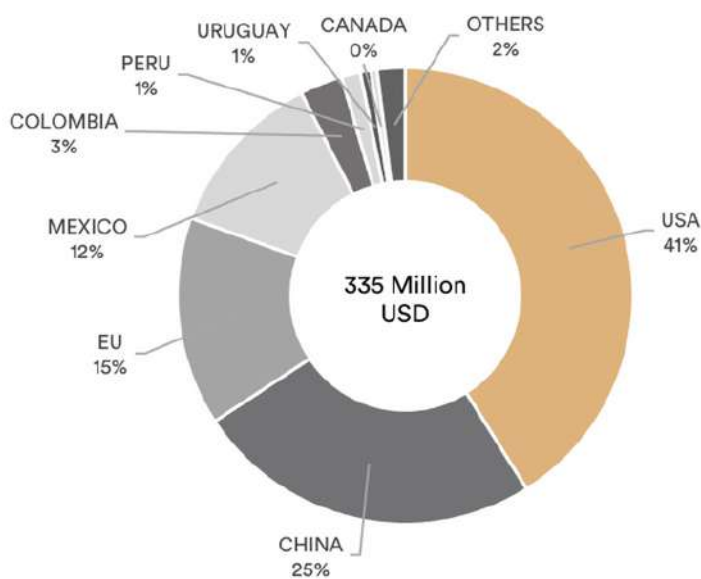


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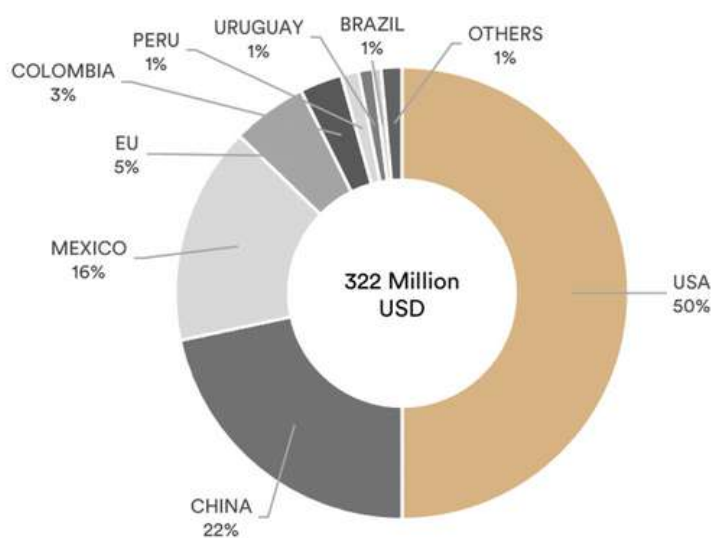


CHICKEN EXPORTS
VALUE

JAN - DEC 2019



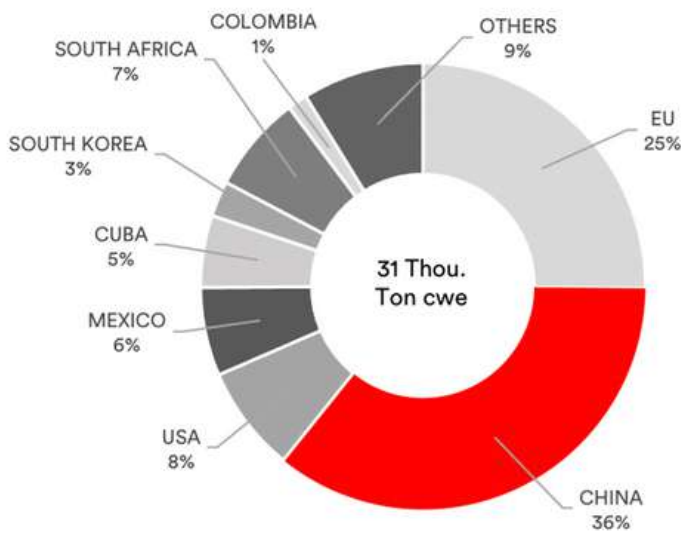
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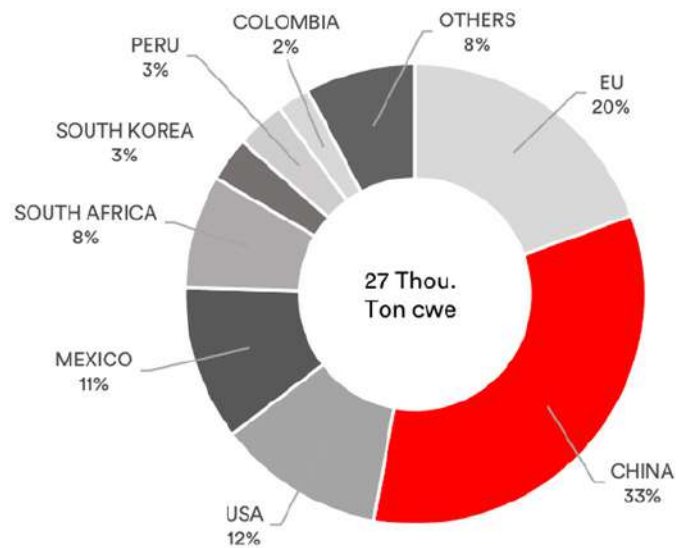
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TURKEY EXPORTS
VOLUME

JAN - DEC 2019

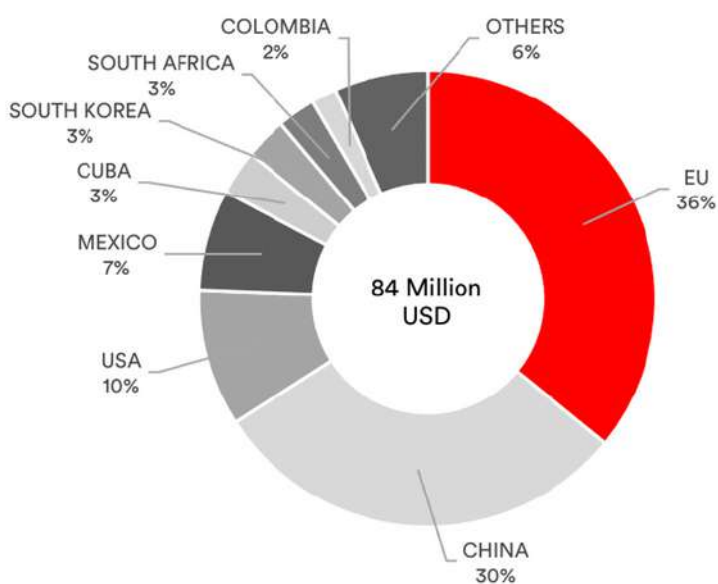


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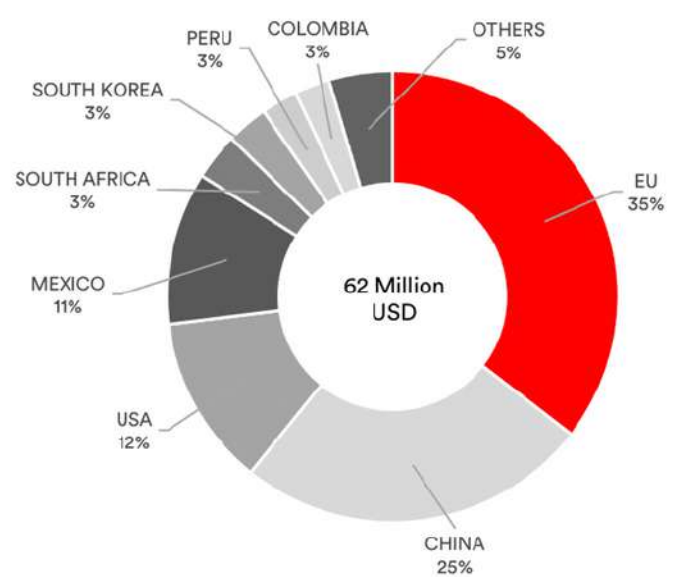


TURKEY EXPORTS
VALUE

JAN - DEC 2019



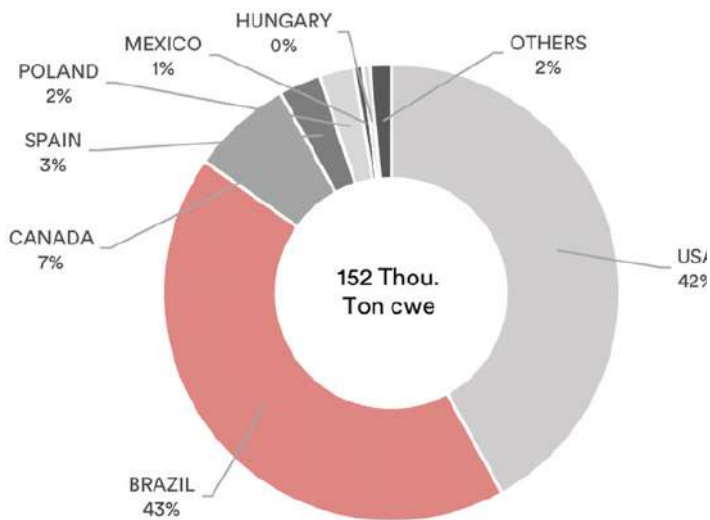
JAN - DEC 2020



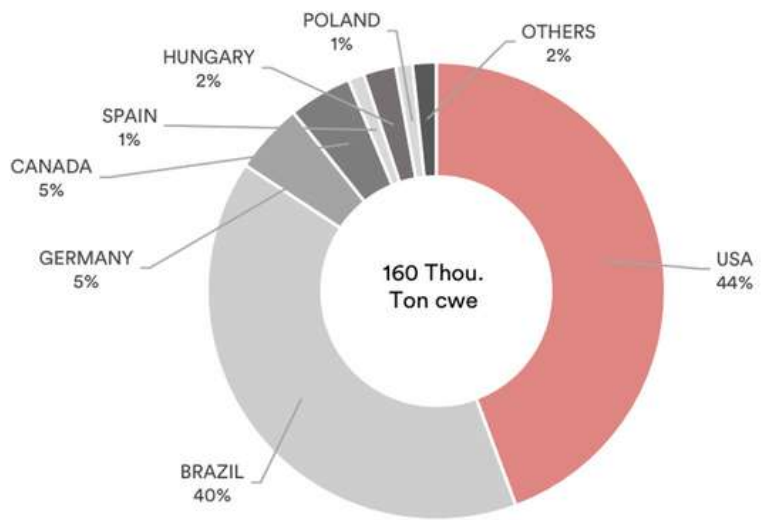
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PORK IMPORTS
VOLUME

JAN - DEC 2019

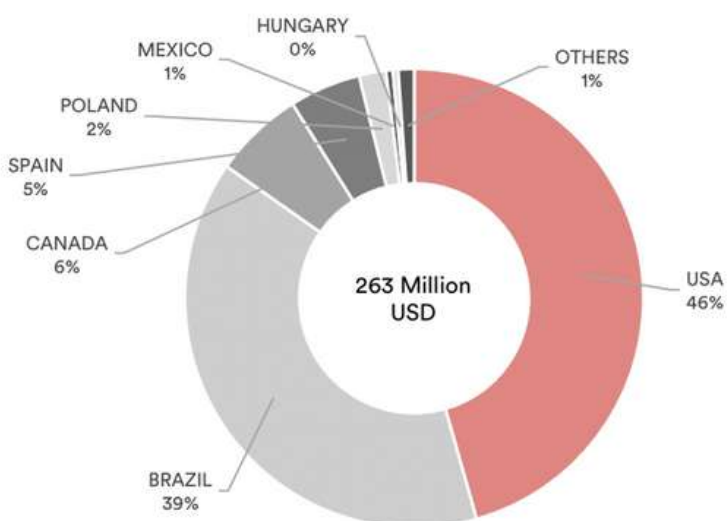


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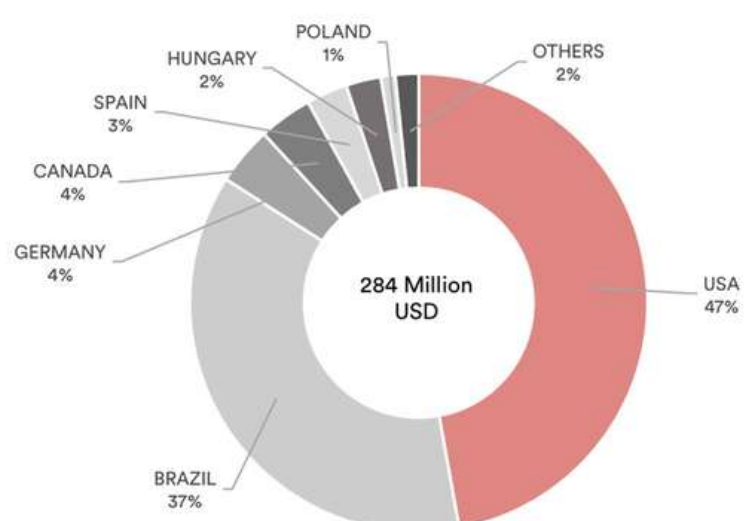


PORK IMPORTS
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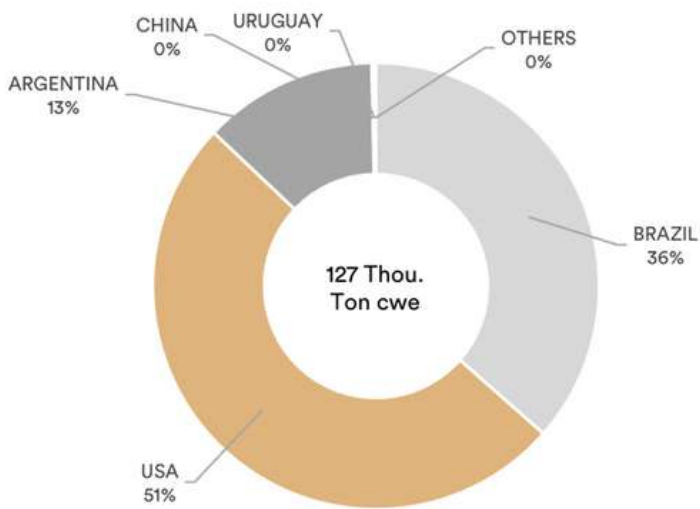


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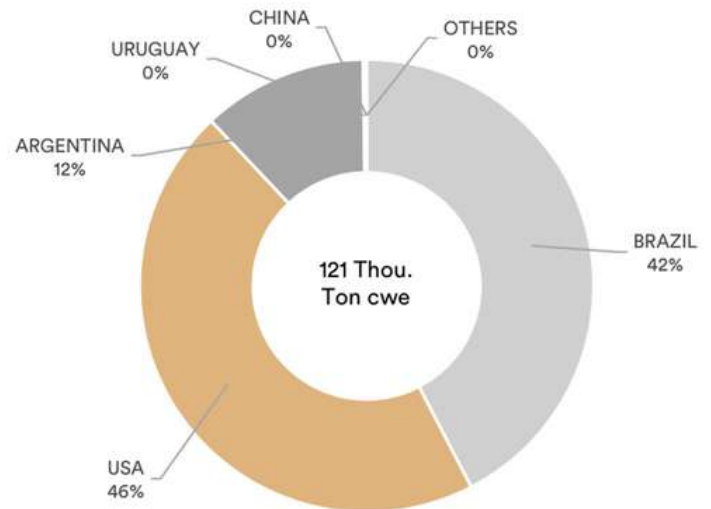


CHICKEN IMPORTS
VOLUME

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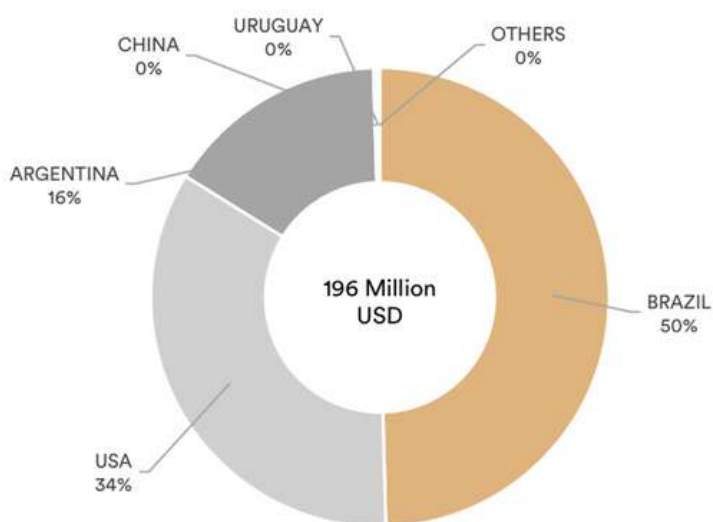


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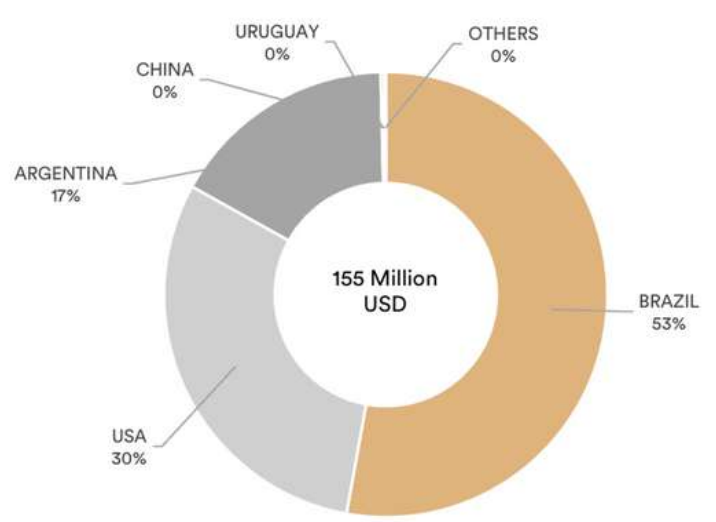


CHICKEN IMPORTS
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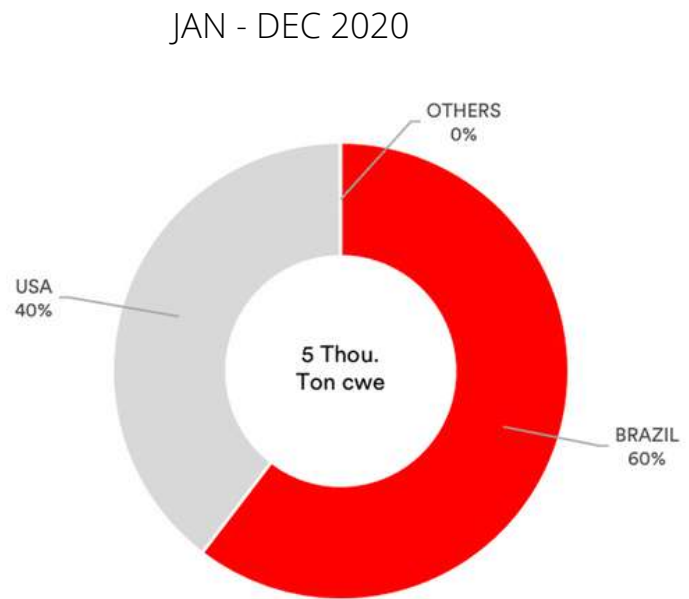
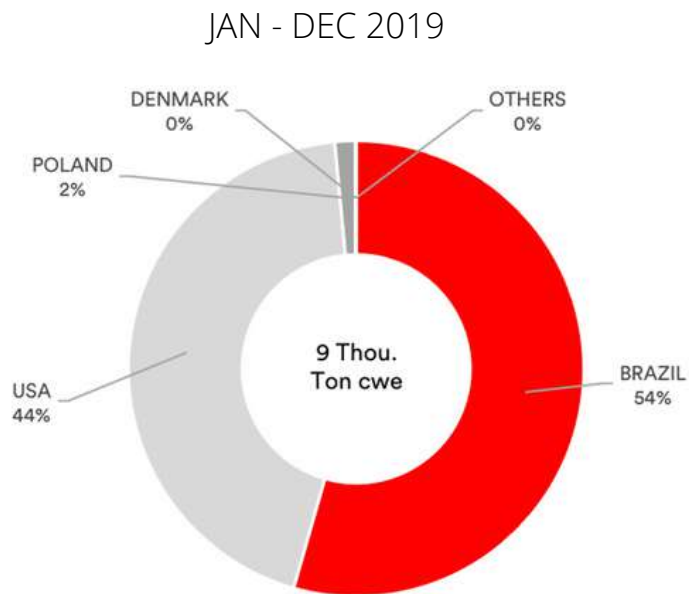


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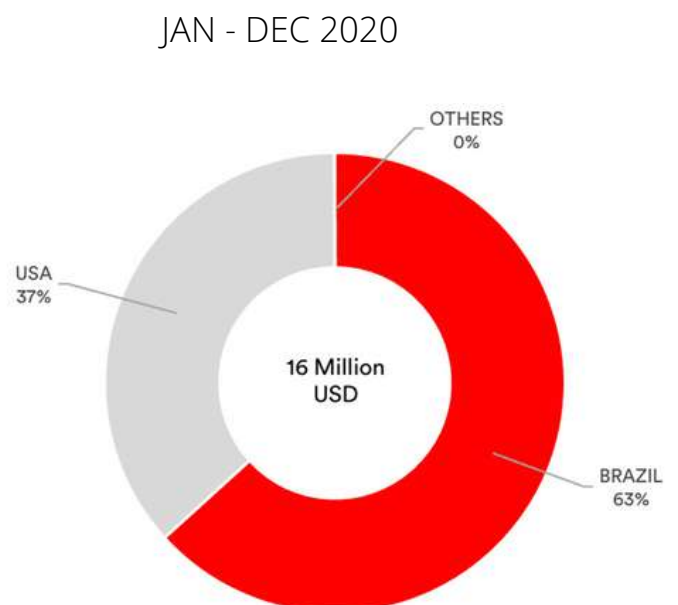
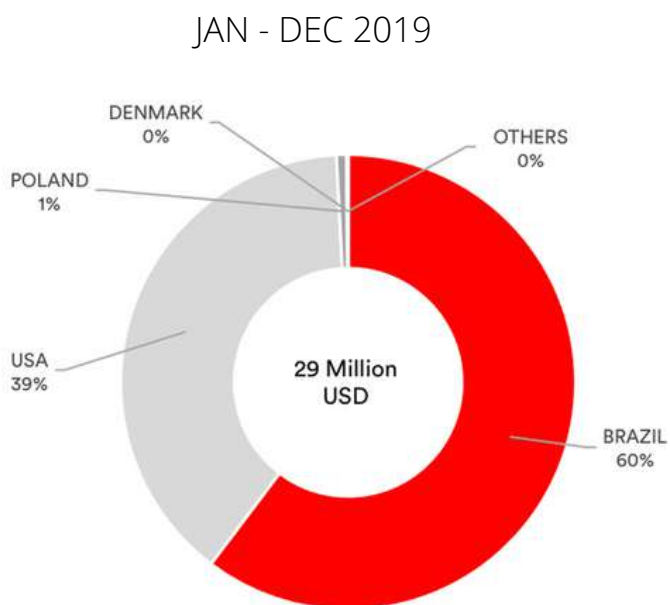


Source: Chilean Statistics Institute (INE), Chilean Customs

TURKEY IMPORTS
VOLUME



TURKEY IMPORTS
VALUE



PER CAPITA MEAT CONSUMPTION

	2017 Kg/PP	2018 Kg/PP	2019 Kg/PP	2020 Kg/PP	VARIATION 20/19	SHARE 2020
PORK	16.9	16.7	16.1	13.8	-14%	19%
CHICKEN	34.3	34.2	32.4	31.7	-2%	44%
TURKEY	3.7	3.5	3.1	2.6	-16%	4%
BOVINE	22.9	24	24	23.4	-3%	32%
OVINE			0.4	0.6	50%	1%
TOTAL	77.8	78.4	76	72.1	-5%	100%

Source: Chilean Statistics Institute (INE), Chilean Customs

CONTACT US

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